

SUMMER 2008

greenliving

for you — and for the earth

GREEN CAN BE SEXY

Rachel McAdams and
friends go green online

7 SIMPLE WAYS TO STAY COOL

WITHOUT WARMING
THE PLANET

Summer eco fashion trends

GREEN PARENTING

FROM FOOD
TO TOYS

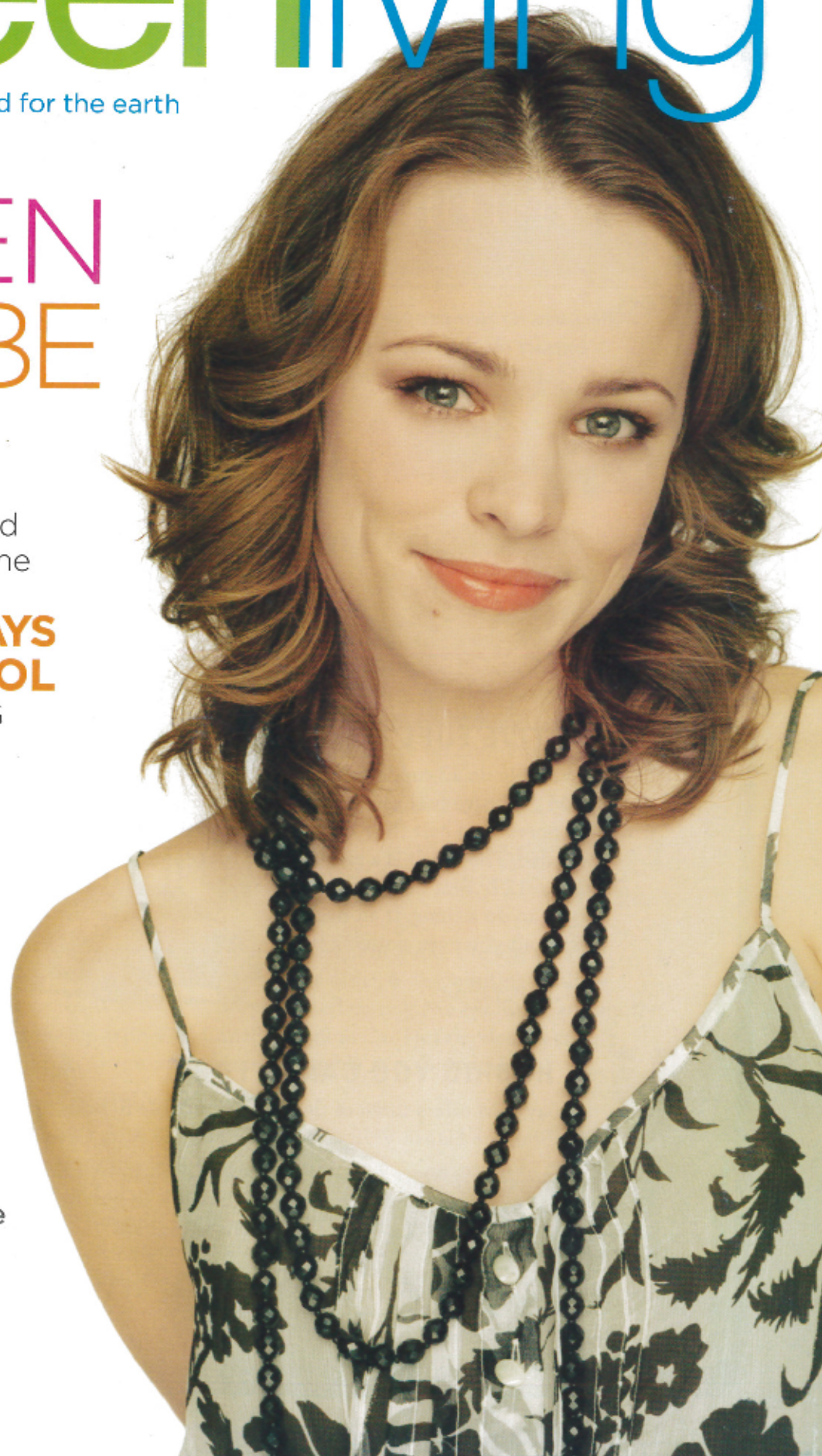


Organic gardening
The ethanol debate
Biking in style

\$4.95 / Display until Aug 31/08

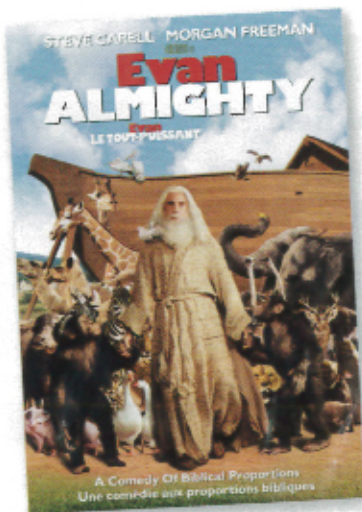


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Market Transformation

The Market Transformation Award rewards leadership in market-based environmental solutions.



Packaging to save the planet.

C.J. Graphics

C.J. Graphics is a printing company that is taking steps to reduce the industry's traditional environmental burdens. For the DVD case for *Evan Almighty*, for instance, it created a simple, cost-effective package option that eliminated superfluous plastic. There was also a significant educational component: the inside case explained the benefits of the new packaging, including the use of FSC-certified paper, soy inks, waterless printing and Rainforest Alliance Certification.

Calstone Inc.

Calstone is a Canadian, family-owned and operated business that creates and manufactures metal furniture products. For customers who want to buy furniture but avoid having it end up in landfills, Calstone offers an innovative Remanufacturing Program: it buys back each piece for a nominal fee and recycles or remanufactures it. The company has inspired some of its suppliers to re-evaluate their disposal processes.



Jim Ecclestone, owner and president of Calstone Inc.

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JUDGES

Roberto Chiotti, Larkin Architect Ltd.
Jordy Gold, Sustainability Consultant
Tyler Hamilton, *The Toronto Star*
Lenard Hart, Minto Green Team
Deborah Kaplan, Zerofootprint
Joe Lobko, du Toit Allsopp Hillier Architects



Local Food Plus

Local Food Plus (LFP) fosters a sustainable local food system by linking farmers and processors with local purchasers, especially institutions such as colleges and universities, restaurants and hotels, school boards and municipalities. LFP creates a win-win-win scenario for farmers, institutions and consumers. Torontonians benefit from supporting local economies, improving the sustainability of the land around them and eating food that meets the highest social and environmental standards.

