

Media releases

Furniture manufacturer greens its operations with Bullfrog Power

Toronto, September 10, 2007 — Bullfrog Power™, a leading Canadian provider of 100 per cent green electricity, today announced that Calstone Inc., a Scarborough-based furniture manufacturer has become bullfrogpowered, joining the growing list of Canadian businesses and organizations that have greened their operations by agreeing to purchase clean, renewable power for its headquarters.

Calstone is a 100 per cent Canadian family-owned-and-operated business that creates and manufactures high quality metal-based furniture products in an environmentally responsible facility. Calstone sells direct to universities, colleges, governments, health care facilities and businesses across Canada.

"Signing our office on with Bullfrog Power was a natural progression as we go green," said Calstone Owner and President Jim Ecclestone. "We have initiated many environmental changes in our office and manufacturing facility including our Remanufacturing Program that guarantees that 0% of Calstone's furniture will ever end up in a landfill site. This program allows us to recycle or remanufacture all components used in the production of our products."

"We're extremely pleased to add Calstone to the growing community of Ontario businesses and organizations that are greening their operations by purchasing green power," said Tom Heintzman, Bullfrog's President. "Calstone has demonstrated a commitment to reducing its environmental footprint through its Remanufacturing Program. Supporting the supply and development of green power through Bullfrog is another important step along that path."

About Bullfrog Power

Bullfrog Power is a leading provider of 100 per cent green electricity. Founded in 2005, Bullfrog provides homes and businesses in Alberta and Ontario with an easy way to go green and help create a cleaner, healthier environment for future generations. All of Bullfrog's power comes from clean, renewable sources like wind power and low-impact water power that displace polluting and carbon-intensive sources like coal. Bullfrog sources power exclusively from generators that have received Environment Canada's Environmental ChoiceM Program EcoLogoM certification. Thousands of Canadian homeowners and hundreds of businesses have made the decision to become "bullfrogpowered" and support the generation of clean, renewable power. www.bullfrogpower.com

About Calstone Inc.

Calstone is a 100 per cent Canadian family-owned-and-operated business that creates and manufactures high quality metal-based furniture products in an environmentally responsible facility. Calstone sells direct to Universities, Colleges, Governments, Health Care facilities and businesses across Canada. As a solution-driven organization, Calstone develops products around the needs of its customers. Over its 20-year history, Calstone has built its reputation on an honest, caring approach and dedication to service.

www.calstoneinc.com

